



“Raisin” Awareness!

For Children with Diabetes

DIABETIC YOUTH FOUNDATION EVENT BENEFITS	\$10,000 GOLDEN RAISINS	\$7,500 THOMPSON SEEDLESS RAISINS	\$5,000 ZANTE RAISINS	\$2,500 SULTANA RAISINS	\$1,250 SEEDED MUSCAT RAISINS
Title recognition as the exclusive presenting sponsor of the event	√				
Corporate logo/name included in DYF website	√	√			
Corporate name in press releases where applicable	√	√	√		
Corporate Name and logo displayed on all Event Correspondence <ul style="list-style-type: none"> • Mailings totaling 2,000++ businesses, individuals throughout Northern California • Prominent Placement dependent on level 	√	√			
Corporate name and logo included on 5,000 Save the Date Announcements. (Commitment must be received by November 1, 2011)	√				
Corporate name and logo included on <ul style="list-style-type: none"> • 4,000 event invitations mailed throughout California • 300 Program Books • DYF Website (www.dyf.org) 	√	√	√	√	
Corporate name mentioned on DYF website, invitations and program book					√
Center page ad/promotion in event program	√				
Full page advertisement with preferred placement in event program		√	√		
Two reserved tables for 20 guests with corporate name on table	√				
A reserved table for ten guests with corporate name displayed on table		√	√	√	√
Recognized on event day signage	√	√	√	√	√
Corporate logo on video montage at the event	√	√	√		
Check presentation at event.	√				
Access to guests before, during and after event. Pre & post mailing to guests, and product sampling at event. Mailing sent out of the Diabetic Youth Foundation Office.	√				
Prominent mention (with logo) in DYF E- Newsletter (at least once)	√	√			

For more information contact
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