



The mission of the Diabetic Youth Foundation is to improve the quality of life for children, teens and families affected by diabetes. The Foundation provides education and recreation within a supportive community, encouraging personal growth, knowledge and independence.

Dear Local Business,

We invite your business to join us as a **DYF Day Partner** for the Diabetic Youth Foundation's community and fundraising event in the greater San Francisco Bay Area entitled "DYF Day 2012." The event will take place on Sunday, April 29<sup>th</sup> at Heather Farm Park in Walnut Creek. Last year's event united people from all over the greater Bay Area and Sacramento, raising \$70,000 to help support educational and recreational programs directly benefiting 1800 children, teens and their families affected by diabetes in 2011.

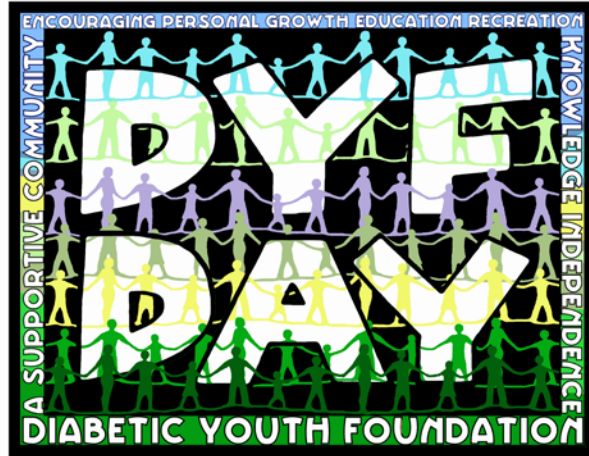
We hope that we can count on your partnership and support. As a partner, your business will be recognized at the community celebration and advertised on all signage and email marketing for the event. **The enclosed Fact Sheet and Partnership Plan explain the opportunity and benefits in greater detail.**

The Diabetic Youth Foundation (DYF) is devoted to improving the quality of life for children, teens and families in the state of California, specifically those in your local community. We invite you to be a part of this community event and this mission by making a contribution on behalf of your company.

All monies raised from the DYF Day 2012 event will benefit DYF camps and programs. Your partnership will help to make our success possible by providing life-changing education and experiences for the children and families we serve and helping them to feel less alone in their lifelong struggle with this disease.

If you have any questions, please contact Krystle Samai, DYF Development Manager at 925-680-4994 or [samai@dyf.org](mailto:samai@dyf.org). Thank you in advance for contributing to a cause that will help to empower and encourage children and families living with type 1 diabetes.

Warmly,



**Sunday, April 29, 2012  
Heather Farm Park in Walnut Creek, CA**

**How can you support the children, teens and families in your area  
and also promote your business to your community?**

## **Become a DYF Day Partner!**

The Diabetic Youth Foundation understands that owning a business is tough work! We also understand that you surely can't give everything away...though the tax breaks on donations are awesome— don't worry, we can help with that too! And we're also pretty sure that you get plenty of requests to make donations to local charities each year. Well, our goal is simple. We want to help you increase your business while offering you an opportunity to demonstrate your commitment to a cause near and dear to the hearts of some of your current customers.

To be a DYF Day Partner, all we ask is that **you pick ONE DAY and designate it as your company's "DYF Day" and donate a portion of your proceeds (5%, 10%, 25%...you name it!) or match donations made to the Diabetic Youth Foundation.** What better way to show your appreciation to your patrons and customers who make up your business, than by giving to an organization that supports their child/friend/family member who is living with type 1 diabetes?

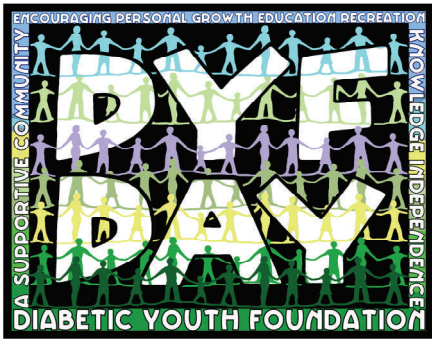
We promise that this won't make a lot of extra work for you! Just fill out the *attached form* and mail/fax/email it to DYF's Development Manager, Krystle Samai, and she'll be in touch to make sure you have everything you need.

**In appreciation for your commitment to the community and the mission of the DYF, we can offer the following benefits to your business:**

1. Acknowledgement at event on April 29, 2012
2. All participants at event will receive a document with your business information listed as a DYF Partner
3. Promotion of your business on our Facebook page & e-newsletters
4. Your business on our website as a "DYF Day Partner"
5. If donation exceeds \$250, DYF will print your name on event t-shirts
6. If donation exceeds \$500, your business will receive a booth at our Community Fair
7. If donation exceeds \$750, DYF will include your logo on event t-shirts
8. Regardless of donation, your employees and their families are welcome to represent your company and participate in the festivities at DYF Day on 4/29/2012. \*Must confirm guests prior to April 6<sup>th</sup>

**Support a Cause You Believe In... You CAN Make a Difference!**

501 (3c) Federal Tax ID 94-6003673  
www.dyf.org



DYF Day Partnership Program 2012  
**Business Enrollment Form**

**Business Name** \_\_\_\_\_

**Contact at Business** \_\_\_\_\_  
Name Phone Number

**Anticipated "DYF Day" Date** \_\_\_\_\_

**What does your business do/sell?** \_\_\_\_\_

**Website Address** \_\_\_\_\_

**Who shared this program with you?** \_\_\_\_\_  
Name of Family or Child with Diabetes

**Promotional Information About Your Business** (maximum three sentences)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Business Logo** (if available as JPEG, GIF, TIF ) should be e-mailed to [samai@dyf.org](mailto:samai@dyf.org)

**Please indicate how you plan to contribute (check all that apply):**

- Our business would like to host a "Matching Donation Day" and will match all donations received **up to \$**\_\_\_\_\_.
- Our business would like to host a "Percent Day" on which we will donate  
\_\_5% \_\_10% \_\_15% \_\_20% \_\_Other ( \_\_\_\_%)  
of all proceeds generated on our "DYF Day".
- Our business will invite our customers to donate.
- We would like to make a general donation of \$\_\_\_\_\_.

**I agree to submit the donation on behalf of my business within two weeks of the completion of our "DYF Day."**

\_\_\_\_\_  
*Signature of Contact*

Thank you for your support. Your participation is sincerely appreciated.