



Sunday, April 29, 2012
Heather Farm Park in Walnut Creek, CA

Event Facts:

Many have referred to it as the “Diabetic Youth Foundation Day,” some have called it the “Do-it Yourself Fundraiser Day,” and others the “Design Your Fundraiser Day.” Whatever you choose to call it, it’s about giving one day a year to support the DYF’s life changing programs and services for children, teens and their families affected by diabetes. *Over 500 participants are expected to register from all over the San Francisco Bay, Sacramento and surrounding areas for this annual event.* The fun-filled day includes an opening event program with awards and acknowledgements, family-fun activities, food, live entertainment and a community fair.

To Participate:

1. Create a team and register online. Raise funds for DYF --- rally family members, friends and co-workers to join. The online fundraising program allows participants to invite everyone they know to donate online at a personalized page in honor of someone living with diabetes. www.firstgiving.com/DYF
2. Plan an event (big or small!) to help spread awareness and raise funds for DYF. Contact Krystle Samai for more information at 925.680.4994 or at samai@dyf.org.
3. Ask a local business to partner with you or make a matching gift to your team! DYF is a small non-profit that relies upon local businesses to support our community. **See additional “DYF Day Partner” document.*

All monies raised from DYF Day 2012 will directly benefit our summer camps and year-round programs devoted to helping families, teens and children affected by diabetes.

Diabetic Youth Foundation:

In 1938, two physicians from UC San Francisco took 19 children with diabetes to camp to teach them how to better manage their life-threatening condition. Since that first summer, DYF has provided support and education for those affected by diabetes. We now serve 1,800 individuals each year through our many year-round programs, including our very popular Bearskin Meadow Camp.

Operation Expenses (final audited):

In 2010, DYF raised \$2,075,475 from both income and donated services. 501(c)3 Federal Tax ID 94-6003673. Monies were spent as follows:

Bearskin Meadow Camp	62%
Other Education Programs	22%
Management/ General	1 %
Fundraising - Operations	15%

Support a Cause You Believe In... You CAN Make a Difference!